



CARFAC
ONTARIO

2018 ADVERTISING CATALOGUE

Please add **13% HST** to all prices.

A **discount** will be given to those interested in advertising in both **DISPATCH**, our newsletter, and the **2018 Artists' Day Planner**.

DAY PLANNER – FULL COLOUR

BACK COVER 6" in width x 8.5" in height with 1/8 bleed	\$550
INSIDE COVER 6" in width x 8.5" in height with 1/8 bleed	\$400
FULL PAGE 5.25" in width x 8" in height	\$325
HALF PAGE (horizontal) 5.25" in width x 3.75" in height	\$275
ONE THIRD BANNER (horizontal) 5.25" in width x 2.5" in height	\$210
QUARTER PAGE 2.50" in width x 3.75" in height	\$180
BUSINESS CARD 2.5" in width x 1.75" in height	\$100

DAY PLANNER – BLACK AND WHITE

FULL PAGE 5.25" in width x 8" in height	\$300
HALF PAGE (horizontal) 5.25" in width x 3.75" in height	\$250
ONE THIRD BANNER (horizontal) 5.25" in width x 2.5" in height	\$180
QUARTER PAGE 2.5" in width x 3.75" in height	\$125
LISTING ONLY (no formatting) 3.25" in width x 2" in height	\$55
LISTING ONLY (no formatting) 3.25" in width x 2" in height	\$35 *members price

THE VOICE FOR PROFESSIONAL ARTISTS

414-401 Richmond Street West, Toronto, ON M5V 3A8

Phone: 416-340-8850 / Fax: 416-340-7653

Toll-free: 1-877-890-8850

www.carfacontario.ca / carfacontario@carfacontario.ca



CARFAC
ONTARIO

DISPATCH (Newsletter)

FULL PAGE 7.3" in width x 10" in height	\$520
HALF PAGE (horizontal) 7.3" in width x 4.8" in height	\$300
HALF PAGE (vertical) 3.5" in width x 10" in height	\$300
QUARTER PAGE 3.5" in width x 4.8" in height	\$160
BUSINESS CARD 3.5" in width x 2.5" in height	\$80

Artwork Specifications:

Please provide us with your ad on disk or via email as a high resolution PDF, Photoshop, TIFF, JPEG or EPS file at 300 dots per inch or greater resolution. No Pantones, no duotones and no RGB – all images must be converted to CMYK. Files will be imported to InDesign on a PC platform. Only cover advertising spaces will allow bleeds.

Advertising Booking Deadline: July 31st, 2017

Artwork Submission Deadline: August 4th, 2017

Methods of Payment:

Advertising fees may be paid by cheque, money order, VISA or online payment. If you wish to submit a purchase order, we can issue an invoice and you can pay within 30 days of invoice date. Please fax your order form to (416) 340-7653, or mail to the address below. Cheques are payable to CARFAC Ontario. Cash payments can only be made in person at the CARFAC Ontario office, please do not send cash.

Online payments are available through PayPal online payments. Online invoice will be sent by email. Please remit online payment within 30 days of invoice date. If you wish to purchase an agenda please indicate on purchase order. Day Planners will be published in the fall.

Contact:

Glendy Yip
Publications Assistant
416-340-8850
gy@carfaontario.ca

THE VOICE FOR PROFESSIONAL ARTISTS

414-401 Richmond Street West, Toronto, ON M5V 3A8

Phone: 416-340-8850 / Fax: 416-340-7653

Toll-free: 1-877-890-8850

www.carfaontario.ca / carfaontario@carfaontario.ca